



national association of
medical device educators & trainers

Improving NAMDET regional meetings using social media networking

The Facebook logo, consisting of the word 'facebook' in white lowercase letters on a dark blue rectangular background.

facebook®

The LinkedIn logo, consisting of the word 'Linked' in black uppercase letters followed by the word 'in' in white lowercase letters inside a blue square.

LinkedIn



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Why LinkedIn

Launched on May 5, 2003.

LinkedIn provide a place for professionals with similar interests to share content, find answers, post and view jobs, make business contacts, and establish themselves as industry experts.

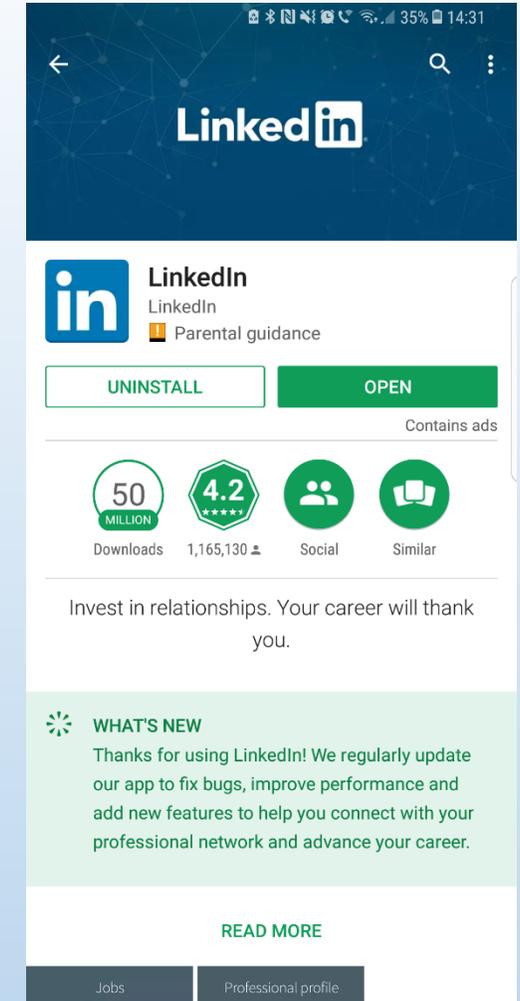
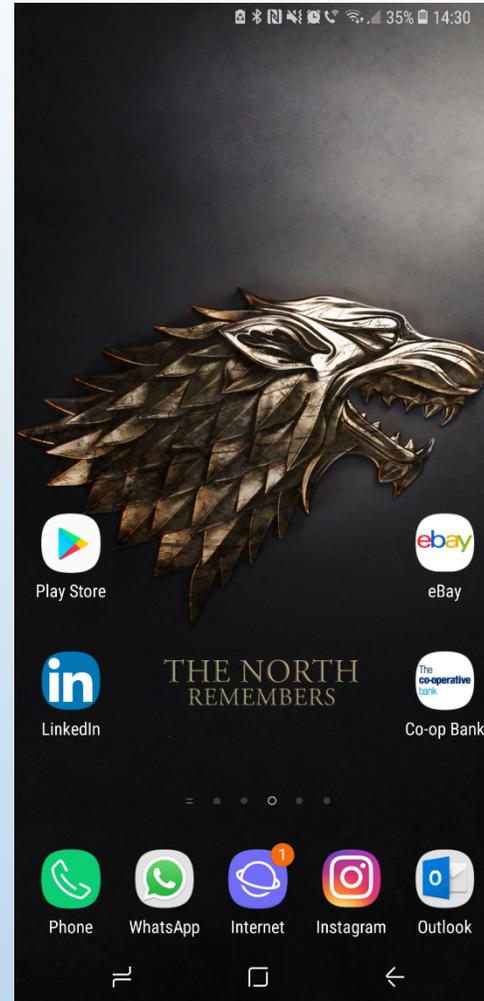
A LinkedIn Group isn't a place for businesses to blast advertisements—it's a channel to share content to those who will find it most valuable. This allows for not only higher engagement, but more quality interactions.

500 million+ members worldwide



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Visit
APP Store (iPhone)
or
Play Store (Android)

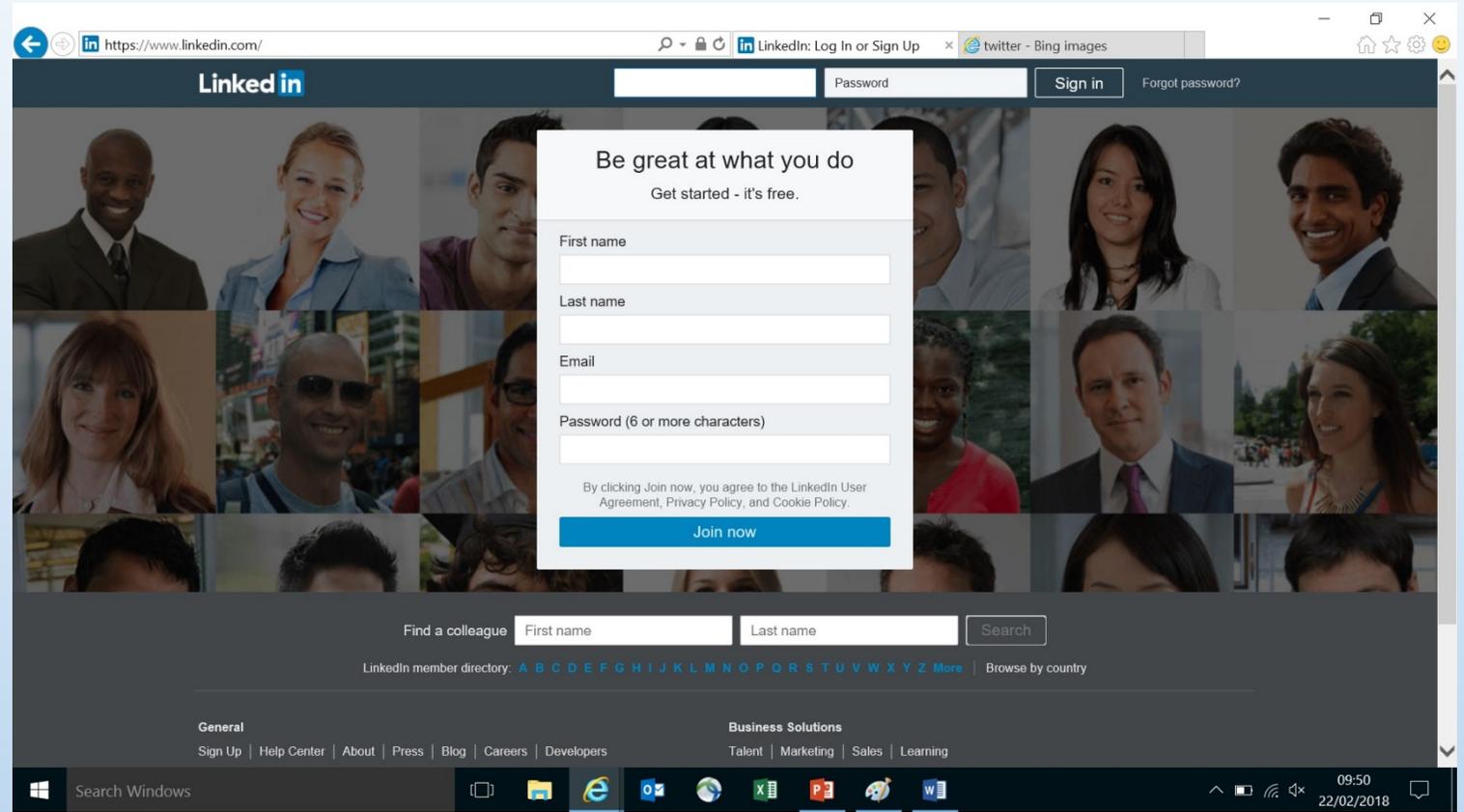




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On a PC?

Visit <https://www.linkedin.com/>



Start networking

- Search for People / Groups
- Send a connection request and message?



Like articles and posts, which will then appear on your own timeline for your new connections to see.





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Type Midlands
NAMDET in the
search bar.

The screenshot shows the LinkedIn profile page for 'The Midlands NAMDET Group'. At the top, there is a navigation bar with icons for Home, My Network, Jobs, Messaging (with a notification badge), Notifications (with a notification badge), Me, and Work. A search bar is located on the left side of the navigation bar. Below the navigation bar, there is a banner for 'Modernize Your Processes - Get the Manufacturing Guide to Digital Transformation to learn how!' with an 'Ad' label. The main profile area features a circular profile picture of the NAMDET logo and the text 'National Association of Medical Device Educators and Trainers'. Below the profile picture, it says 'The Midlands NAMDET Group • 1st' and 'The National Association of Medical Device Educators and Trainers' with the location 'Wolverhampton, United Kingdom'. There are buttons for 'Message' and 'More...'. To the right of the profile name, there are links for 'See contact info' and 'See connections (47)'. On the right side of the page, there is a 'Promoted' section with three items: 'Modernize Your Processes' by APTTUS, 'Training Manager?' by a person, and 'War on Cancer Conference'. Below this is a 'People Also Viewed' section with two items: 'Richard Jones • 3rd' and 'West Midlands ACA • 1st'. At the bottom of the profile area, there is a partial sentence: 'Medical Device Educators and Trainers are healthcare professionals who work within the Midlands to'.



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Contribute as a connection

https://www.linkedin.com/feed/

Calendar | NAMDET

(2) LinkedIn

Home My Network Jobs Messaging Notifications Me Work Start 1 Month Premium Trial

Search

2 Connections Grow your network

Access exclusive tools & insights Start 1 Month Premium Trial

Darren Maskrey likes this

Antonio Giugno
Ushering In A New Era Of Recruitment | CEO & Founder of Recruitd
Zw

Something I am learning...
Thanks Simon Sinek

LEARN TO BE

to be the last to speak.

THE LAST TO SPEAK

0:13/1:33

AND SO IT SHOULD. THIS BROADBAND IS FROM EE

Find out more

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Advertising Business Services
Get the LinkedIn app More

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Search Windows

10:38 06/03/2018



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Share information

The screenshot shows a LinkedIn feed post from the West Midlands NAMDET Group. The post is titled "MHRA Roadshows 2018 and NAMDET" and contains the following text:

MHRA Roadshows 2018 and NAMDET

Our colleagues at the MHRA have agree along with NAMDET's support to roll out a series of Roadshows during 2018 and share important news, issues of concern around the new Medical Devices Regulation, Device safety issues, training and current themes.

NAMDET will be hosting a number of regional and joint meetings to combine presentations and information sharing with the MHRA.

The first event is planned for June 5th at the combined North East and Yorkshire NAMDET meeting. Please check <https://lnkd.in/duGK6an> for more details , agenda and venue as the time gets closer.....

Below the text, there are interaction options: Like, Comment, and Share.

Under the "People you may know" section, a profile for Hassan Ebrahim Isat, Podiatrist, is visible with a "Connect" button.

The left sidebar shows a "Welcome, West Midlands!" message with a link to "Update your profile" and a "2 Connections" notification. The right sidebar features a "Your dream job is closer than you think" advertisement with a "See jobs" button and a footer with "LinkedIn Corporation © 2018".



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Inform your group



Medical Device Educators and Trainers are healthcare professionals who work to promote the care and safety of patients, staff and carers, by ensuring that users of medical devices are fully equipped to safely use technology in the fulfilment of their clinical functions.

Feel free to connect with us on LinkedIn:
Search NAMDET or <https://www.linkedin.com/in/the-midlands-namdet-group-656549156/>
Enquires can be made to wm.namdet@gmail.com

Save The Date NAMDET Midlands Group

Invite you to the next regional
meeting to be held at:
UHCW Coventry Hospital
5th Oct 2018
09:30am-14:30pm
Light Lunch provided



National Association of Medical Device Educators and Trainers



5th Oct 2018 Midlands NAMDET Group

Invite you to the next regional meeting to be held at:
University Hospital Coventry and Warwickshire
Clinical Science Building
Clifford Bridge Road
Coventry
CV2 2DX

09:00am-14:30pm
Light Lunch provided

Please Email rebecca.delpino@heartofengland.nhs.uk to confirm your attendance.



National Association of Medical Device Educators and Trainers



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The Facebook logo, consisting of the word 'facebook' in a white, lowercase, sans-serif font, followed by a registered trademark symbol (®). The logo is centered within a solid blue rectangular background.

Launched February 4, 2004
2 Billion + users worldwide
initially limited membership to Harvard
students
And now.....



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Find us on Facebook

The screenshot shows the Facebook profile for NAMDET. The top navigation bar includes the user's name 'Darren', 'Home', 'Find Friends', and notification icons. The main header features the NAMDET logo and a large photo of a group of people at a conference. Below the header is a navigation menu with options: Home, Events, Reviews, About, Photos, Posts, Community, and Info and Ads. A 'Create a Page' button is also visible. The main content area displays a 'Like' button, a 'Following' dropdown, a 'Share' button, and a 'Send Message' button. Below this is a 'Create Post' section with a text input field and options for adding photos, videos, tagging friends, and checking in. To the right, there are two sections: 'Education in Stevenage' with an 'Always Open' status, and 'Ask Namdet' with three questions and 'Ask' buttons: 'How much does this school cost?', 'Can you tell me more about this school?', and 'Are you accepting new students?'. A question input field is at the bottom of the 'Ask Namdet' section.



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Thank you