

Improving NAMDET regional meetings using social media networking

The Facebook logo, consisting of the word 'facebook' in a white, lowercase, sans-serif font, followed by a registered trademark symbol (®), all set against a solid blue rectangular background.The LinkedIn logo, featuring the word 'Linked' in a bold, black, sans-serif font, followed by the word 'in' in a white, lowercase, sans-serif font inside a blue square.



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Why LinkedIn

Launched on May 5, 2003.

LinkedIn provide a place for professionals with similar interests to share content, find answers, post and view jobs, make business contacts, and establish themselves as industry experts.

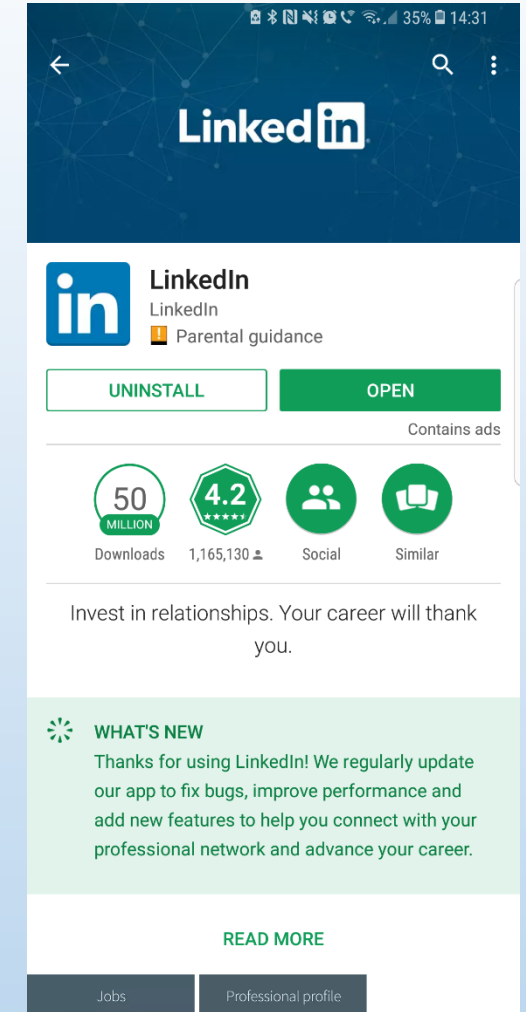
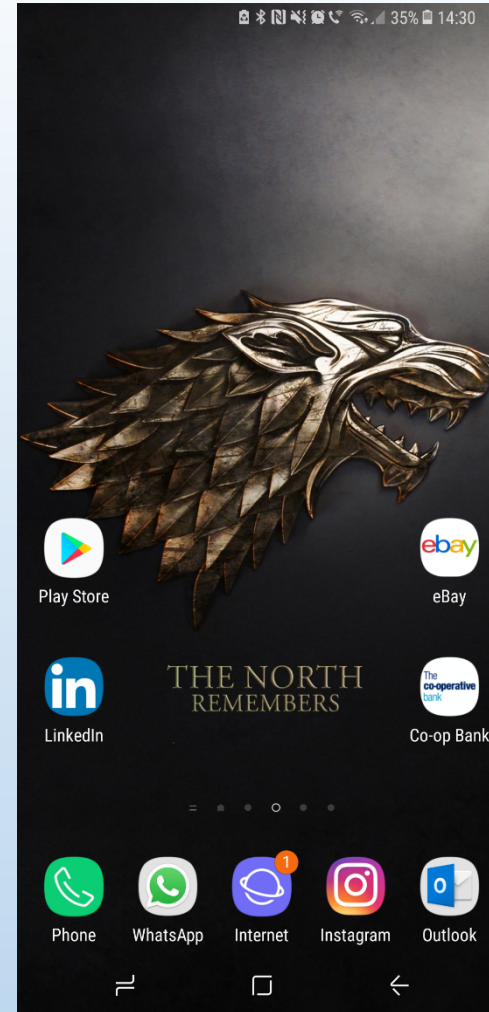
A LinkedIn Group isn't a place for businesses to blast advertisements—it's a channel to share content to those who will find it most valuable. This allows for not only higher engagement, but more quality interactions.

500 million+ members worldwide



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Visit
APP Store (iPhone)
or
Play Store (Android)

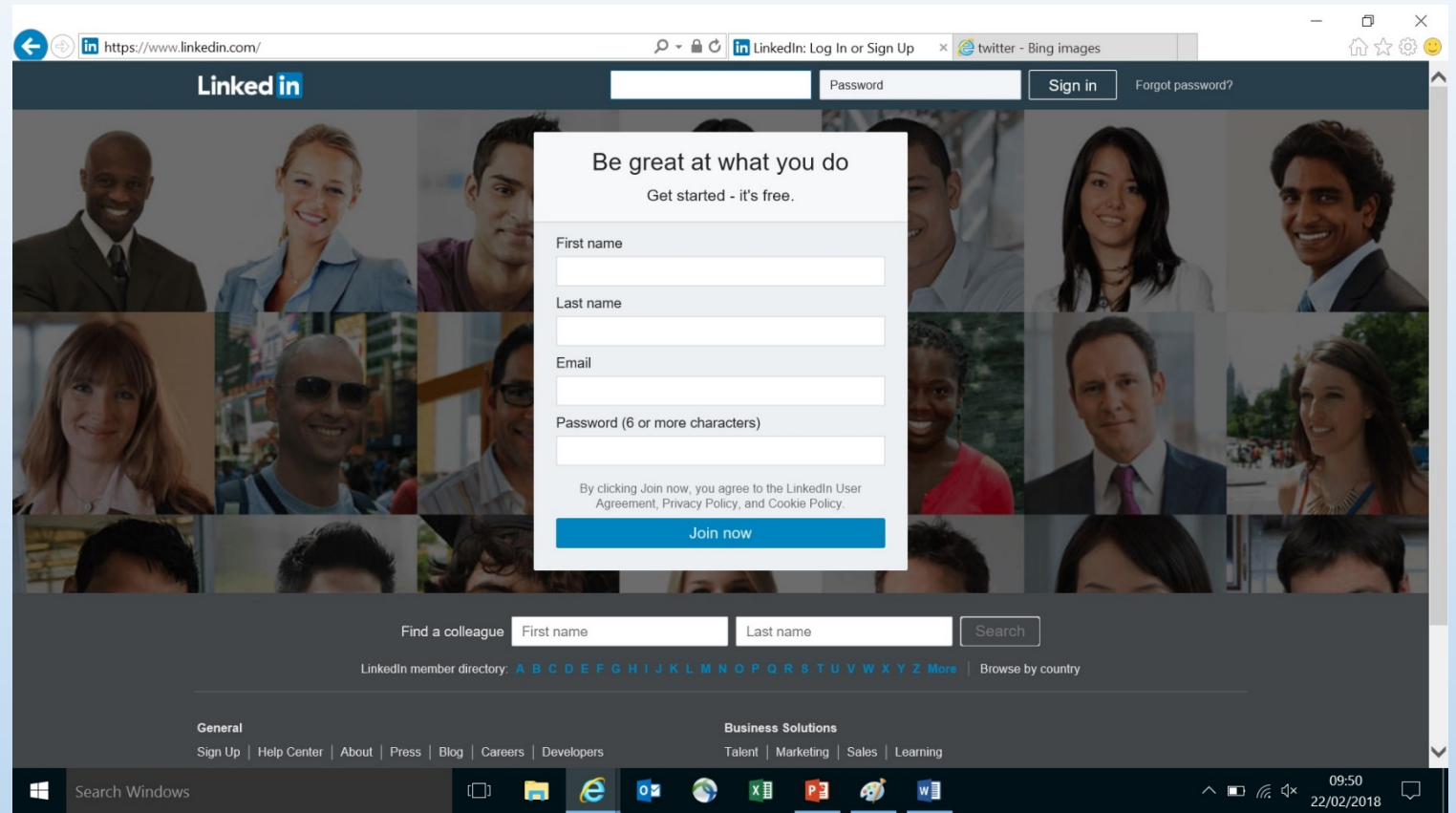




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On a PC?

Visit <https://www.linkedin.com/>



Start networking

- Search for People / Groups
- Send a connection request and message?



Like articles and posts, which will then appear on your own timeline for your new connections to see.





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Type Midlands
NAMDET in the
search bar.

LinkedIn interface showing the profile of The Midlands NAMDET Group.

Top Navigation Bar: LinkedIn logo, Search bar, Home, My Network, Jobs, Messaging (2), Notifications (6), Me, Work, Free Upgrade to Premium.

Header Banner: Modernize Your Processes - Get the Manufacturing Guide to Digital Transformation to learn how! Ad

Profile Section:

- Profile Picture:** NAMDET logo.
- Company Name:** National Association of Medical Device Educators and Trainers
- Group Name:** The Midlands NAMDET Group • 1st
- Description:** The National Association of Medical Device Educators and Trainers
- Location:** Wolverhampton, United Kingdom
- Buttons:** Message, More...

Right Sidebar:

- Promoted:**
 - Modernize Your Processes** (APTUS): Get the Manufacturing Guide to Digital Transformation to learn how! [Learn more](#)
 - Training Manager?**: Make training easier and faster with Step-by-Step digital tutorials. [Learn more](#)
 - War on Cancer Conference**: Attend Fourth Annual Edition in London on November 20th. Register Today > [Learn more](#)
- People Also Viewed:**
 - Richard Jones** • 3rd: Medical Physics Team Leader at The Mid Yorkshire Hospitals NHS Trust
 - West Midlands ACA** • 1st: The Association for Continence Advice
 - Lisa Russell**

Footer: Medical Device Educators and Trainers are healthcare professionals who work within the Midlands to



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Contribute as a connection

A screenshot of a web browser displaying the LinkedIn feed. The browser's address bar shows the URL 'https://www.linkedin.com/feed/'. The LinkedIn interface includes a top navigation bar with links for Home, My Network, Jobs, Messaging, Notifications, and Me. On the left side, there is a sidebar with a 'Welcome, West Midlands!' message, a '2 Connections' status, and a 'Start 1 Month Premium Trial' button. The main feed area shows a post by Antonio Giugno, who is the CEO & Founder of Recruitd Zw. The post includes the text 'Something I am learning.... Thanks Simon Sinek' and a video titled 'LEARN TO BE THE LAST TO SPEAK'. The video shows a man speaking at a podium with the subtitle 'to be the last to speak.' To the right of the feed, there is an advertisement for EE broadband with the text 'AND SO IT SHOULD. THIS BROADBAND IS FROM EE' and a 'Find out more' button. At the bottom of the browser window, the Windows taskbar is visible, showing the Start button, a search bar, and several application icons. The system clock in the bottom right corner indicates the time is 10:38 on 06/03/2018.



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Share information

The screenshot shows a web browser window with the URL <https://www.linkedin.com/feed/>. The browser's address bar also shows a tab for "MHRA Roadshows 2018 a...". The LinkedIn interface is visible, with a dark blue header bar containing the LinkedIn logo, a search bar, and navigation links: Home, My Network, Jobs, Messaging, Notifications, Me, Work, and Start 1 Month Premium Trial. The main content area displays a post from the "West Midlands NAMDET Group" (The National Association of Medical Device Educators and Trainers). The post is titled "MHRA Roadshows 2018 and NAMDET" and contains the following text: "Our colleagues at the MHRA have agree along with NAMDET's support to roll out a series of Roadshows during 2018 and share important news, issues of concern around the new Medical Devices Regulation, Device safety issues, training and current themes. NAMDET will be hosting a number of regional and joint meetings to combine presentations and information sharing with the MHRA. The first event is planned for June 5th at the combined North East and Yorkshire NAMDET meeting. Please check <https://lnkd.in/duGK6an> for more details , agenda and venue as the time gets closer.....". Below the text are buttons for "Like", "Comment", and "Share". Underneath the post, there is a section "People you may know" featuring a profile for "Hassan Ebrahim Isat" (Podiatrist) with a "+ Connect" button. On the left side of the feed, there is a sidebar with a "Welcome, West Midlands!" message, a link to "Update your profile", and a "2 Connections Grow your network" section. At the bottom of the sidebar, there is a link to "Access exclusive tools & insights Start 1 Month Premium Trial". On the right side of the feed, there is a job advertisement for "Your dream job is closer than you think" with a "See jobs" button. The bottom of the browser window shows the Windows taskbar with the "Search Windows" bar and various application icons. The system clock in the bottom right corner shows the time "11:03" and the date "06/03/2018".



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Inform your group



Medical Device Educators and Trainers are healthcare professionals who work to promote the care and safety of patients, staff and carers, by ensuring that users of medical devices are fully equipped to safely use technology in the fulfilment of their clinical functions.

Feel free to connect with us on LinkedIn:
Search NAMDET or <https://www.linkedin.com/in/the-midlands-namdet-group-656549156/>
Enquires can be made to wm.namdet@gmail.com

Save The Date NAMDET Midlands Group

Invite you to the next regional
meeting to be held at:
UHCW Coventry Hospital
5th Oct 2018
09:30am-14:30pm
Light Lunch provided



National Association of Medical Device Educators and Trainers



5th Oct 2018 Midlands NAMDET Group

Invite you to the next regional meeting to be held at:
University Hospital Coventry and Warwickshire
Clinical Science Building
Clifford Bridge Road
Coventry
CV2 2DX

09:00am-14:30pm
Light Lunch provided

Please Email rebecca.delpino@heartofengland.nhs.uk to confirm your attendance.



National Association of Medical Device Educators and Trainers



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Launched February 4, 2004
2 Billion + users worldwide
initially limited membership to Harvard
students
And now.....



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Find us on Facebook

Facebook page mockup for NAMDET.

Header: Search bar with 'f' icon and 'Namdet'. Navigation links: Home, Find Friends, Messages (35), Notifications (35), and a question mark icon.

Profile Section:

- Profile picture: NAMDET logo.
- Page name: Namdet.
- Page type: Education in Stevenage (Always Open).
- Buttons: Like, Following, Share, and Send Message.

Content Area:

- Create Post:** A section for creating a new post with a 'Write a post...' text area and options for Photo/Video, Tag Friends, Check in, and a three-dot menu.
- Upcoming Events:** A section titled 'Upcoming Events' with a photo of a group of people.
- Ask Namdet:** A section titled 'Ask Namdet' with three questions and 'Ask' buttons:
 - "How much does this school cost?"
 - "Can you tell me more about this school?"
 - "Are you accepting new students?"A text input field for 'Type a question...' is at the bottom.



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Thank you