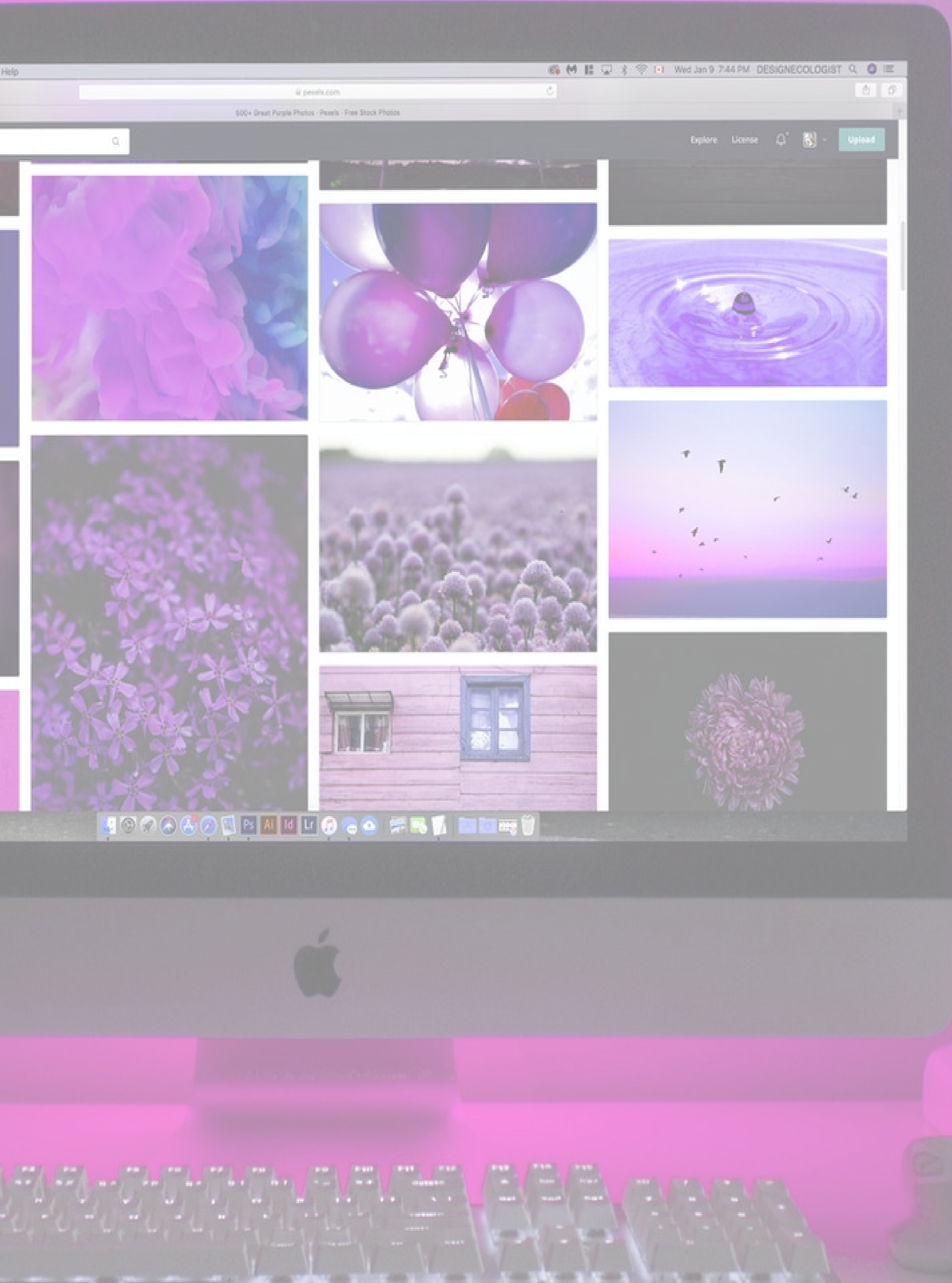


# NAMDET website sponsor opportunities 2024 - 2025



National Association  
of Medical Device  
Educators and  
Trainers



# NAMDET website [www.namdet.org](http://www.namdet.org)



Each year, there is an exciting offer and opportunity to showcase your company and align with the foremost professional association, that represents medical device educators and trainers in the UK and abroad.

NAMDET was established in 2011, and now has over 1,600 signed up members representing the NHS, Industry, academia and the private sector.

A professional website development company has been appointed in order to help design and plan our secure website (https) with annual hosting services and ongoing support guaranteed. European guidelines exist relating to website design and content and this has also been assured, including the GDPR.

## **NAMDET website members include:**

- NAMDET members in the UK and abroad
- Medical Device Educators and Trainers
- Industry partners
- EBME, Biomedics and Engineering Managers
- Nursing Staff and Clinical Educators
- Key NHS Leaders
- MDSO (Medical Device Safety Officers)
- Patient Safety Leads
- Medical Device Procurement
- Risk and Governance Managers

NAMDET is a not for profit organisation and there are opportunities for commercial involvement (similar to those traditionally available in websites and publications) in helping to maintain NAMDET in all its formats.



The development of our website, ([www.namdet.org](http://www.namdet.org)), is a vital key to the success of NAMDET and ensures links, materials and information interchange between all our members.

NAMDET has a number of directors listed as the legal guardians of the business element of its work. Each region of the UK has a nominated secretary and chairperson. These roles are open to all NAMDET members from NHS, private and the voluntary sector

We have a limited number of website sponsor opportunities, and these are offered on a 'first-come first-served' basis.

We have managed to ensure that the website sponsorship price remains the same for the **past 5 years** and includes a number of additional offerings. (see overleaf)

NAMDET would be delighted to discuss any ideas you have regarding how you would like to work with us on any special projects, articles of interest for the MDET journal, innovation, event reports or product launches.

## Website pages and layout

### Landing Page;

NAMDET's landing page (home page) is branded to align with our aims and objectives and contains button links to our annual conference pages, MDET journal page (and free copies) and the national MDSO (Medical Device Safety Officer's) network resources page.



#### Status & Standing

Raise the status and standing of Medical Device Trainers and Educators



#### Mutual Support

Provide a forum for mutual support and assistance between members



#### Represent

Represent the consensus views and opinions of members at regional and national level



#### Inform & Improve

Inform and improve national policy and the regulatory landscape by communicating NAMDET member positions on issues of importance



#### Contribute

Positively contribute to reducing adverse medical device incidents

The main landing page also contains a short history of NAMDET, what we do as an organisation and what we offer for membership (which is free).

### Membership includes;

Access to over 1,600 professional colleagues in NHS, Industry, academia and healthcare professionals.

- \* Free website and on line resources
- \* Regional groups and access to meetings across the UK
- \* News bulletin and updates emailed to your address
- \* Free MDET journal published twice per year
- \* Events calendar showing items of interest and national meetings
- \* Annual conference with over 125 delegates and up to 25 exhibitor spaces
- \* Jobs listing, with links to jobs in the NHS and industry

## Recent News.

The latest six 'Recent News' and posted items automatically emailed to all members registered email address (via mail-chimp secure email system).

### Recent News

[View all news](#)

#### 'Catastrophic' consequences after oxygen error

21ST FEBRUARY 2024

A BBC news report identified a patient suffered "catastrophic" consequences when staff didn't connect their oxygen supply correctly. The health board, which was caring for...

#### DERS and SMART pump conference 2024 (Monday April 29th)

3RD FEBRUARY 2024

NAMDET are pleased to announce the second DERS and SMART pump conference has been booked for Monday, April 29th 2024. This will take place at...

#### MDSO: Bed Rails FAQ and new TOR

9TH DECEMBER 2023

In response to questions received from MDSOs regarding the Bed Rails NatPSA, the MDSO Network has produced this resource in consultation with the MHRA and...

#### Training Survey for new Study

7TH DECEMBER 2023

A NAMDET colleague is carrying out an MSc study into training methodologies for medial devices and hoping to carry out an in depth study and...

#### HSSIB share report about risks to medication delivery using ambulatory infusion pumps. (November 2023)

19TH NOVEMBER 2023

Colleagues at the HSSIB (Health Services Safety Investigation Body) have issued their final report all around ambulatory syringe pumps and their alarms, lack of monitoring...








#### NAMDET Conference 2023 Programme

12TH NOVEMBER 2023

With Conference 2023 just around the corner, NAMDET are pleased to share the final programme. You will find the itinerary with our list of speakers,...






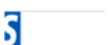
## Events listing.

All NAMDET regional meetings and national events, as well as conferences and educational events of interest to members.

29 April 2024		<b>DERS and SMART pump Conference April 29th 2024</b> NAMDET are pleased to announce the second DERS and SMART pump conference has been booked for April 29th, 2024 at Birmingham Conference and Events Centre. Tickets available via the Eventbrite site (£56) per delegate. If you need to book using purchase order and invoice, please email <a href="mailto:john.byrne@namdet.org">john.byrne@namdet.org</a> for details. <a href="#">Find out more »</a>	 <i>BCEC Birmingham, Birmingham, B54EN United Kingdom + Google Map</i>
06 June 2024		<b>NIVAS National Infusion and Vascular Access Society Conference</b> NIVAS is pleased to announce the 12th Annual Conference will be held as a face-to-face meeting in Manchester on Thursday 6th & Friday 7th June 2024. The theme of this year's conference is 'Access All Areas – A new era for vascular access & IV therapy'. Each day, the program will include keynote presentations, poster sessions, and ... <a href="#">Read More »</a> <a href="#">Find out more »</a>	 <i>Hilton Manchester, Deansgate, M34LQ + Google Map</i>
13 June 2024		<b>HSSIB Board Meeting; Yoevil</b> Our colleagues at the Health Services Safety Investigations Body (HSSIB) Board sets our strategic direction, ensures that performance is managed effectively and that we meet our legal duties. The HSSIB Board is committed to accessibility, openness and transparency. We hold our meetings at host organisations across England and encourage our healthcare sector colleagues and the ... <a href="#">Read More »</a> <a href="#">Find out more »</a>	
26 June 2024		<b>EBME Expo</b> The EBME Expo has been operating for 15 years and has also presented itself as the UK's largest gathering of clinical engineers, EBME managers and support staff. Although, since 2019 the exhibition has also welcomed large numbers of healthcare procurement officials, operating theatre managers and ODP's which means that the event now caters for the ... <a href="#">Read More »</a> <a href="#">Find out more »</a>	 <i>Coventry Building Society Arena, Coventry, CV66AQ United Kingdom + Google Map</i>

## Jobs Listing.

A jobs listing page that identifies jobs of interest to NAMDET members. Includes links to NHS, industry and academia career opportunities and offerings. This is a free service to all signed up website sponsors and NHS members.

 <b>Training Co-ordinator (Band 5)</b> Dorset County Hospital NHS Foundation Trust	Dorset	Closing date: 14-05-2023
 <b>Benefit Risk Evaluation Assessors (MHRA)</b> MHRA	London	Closing date: 12-05-2023
 <b>Patient Safety Coordinator for Medical Devices and CAS (Band 6)</b> York and Scarborough Teaching Hospitals NHS Foundation Trust	York	Closing date: 11-05-2023
 <b>Clinical Training Administrative Assistant (Band 3)</b> Hywel Dda University Health Board	Hywel Dda. West Wales	Closing date: 02-06-2023
 <b>Medical Devices Safety Officer (Band 5)</b> Warrington and Halton Teaching Hospitals NHSFT	Warrington	Closing date: 07-05-2023
 <b>Medical Device Alerts and Training Administrator (Band 4)</b> Manchester University NHS Foundation Trust	Manchester	Closing date: 17-05-2023

## Sponsor logos and links

The main landing page (and all subsequent pages) carries the website sponsor's logos and direct links to each company's website. There is limited space and these are offered on a first-come first-served basis. In addition, all website sponsors get the first opportunity and offering for exhibition spaces at our prestigious annual conference, before they are offered out to other companies.

## Current 2024 sponsors:



## Website sponsorship rate card

The NAMDET website sponsorship runs from the 1st December to the 30th November each year.

The National Association of Medical Device Educators and Trainers (NAMDET) is now represented in all areas of the UK, with regional meetings and an annual conference held in November each year. In addition, we have a number of international members across the globe.

The website sponsorship services that are included are:

- \*Web presence via adverts, logos, and information adverts
- \*Presence of Company Logo on the periodical MDET journal
- \*Access to NAMDET representatives at medical device training events
- \*Press Releases e.g. New product alerts

The website package also includes:

- \*Company logo on website landing page (footer) and all subsequent pages
- \*Company logo on annual conference posters
- \*Company logo on NAMDET marketing material (e.g. events posters as appropriate)
- \*Monthly website news item
- \*3 Product alerts per annum

**Website sponsorship**  
**Annual fee £995**

## MDET Journal.

In addition to website sponsorship, NAMDET is also offering opportunities to share your product developments, write articles and educational material via the MDET journal.

This free journal is issued to all 1,500 members, and copied to colleagues in NHS, industry, research and medical device management

Offers include;

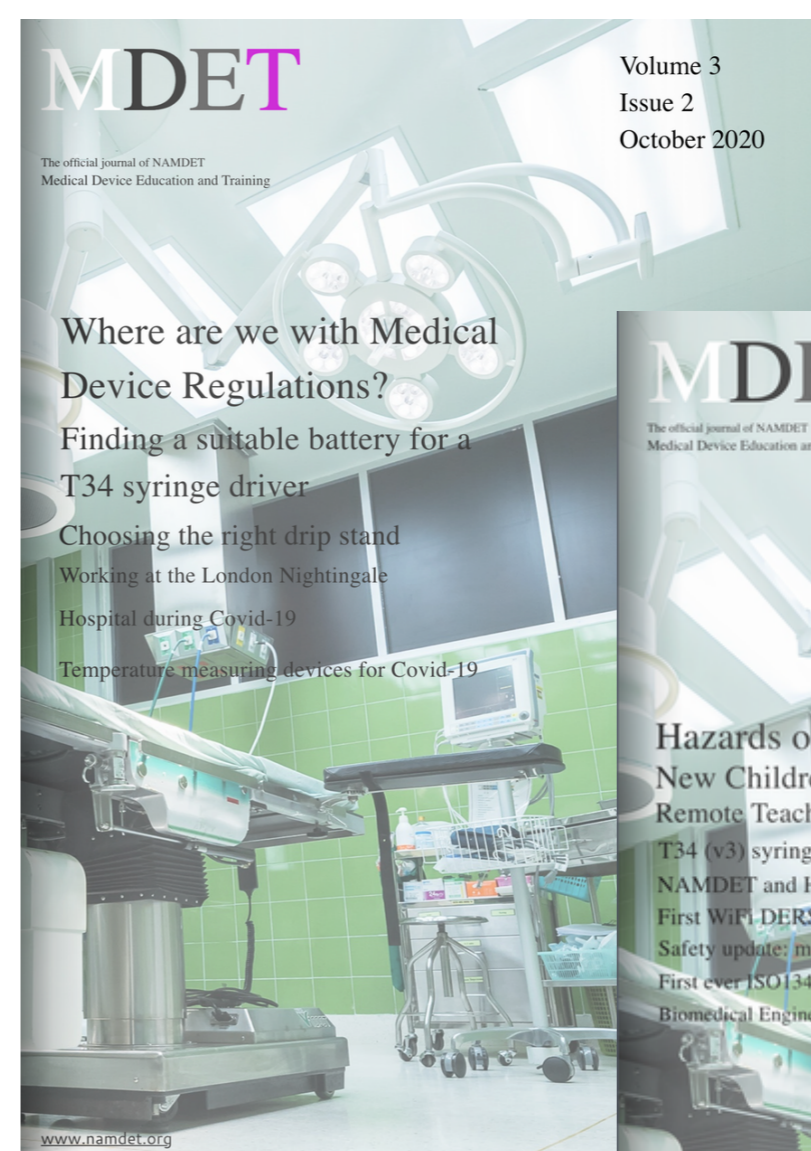
- \*Double page spread (full 2 page)
- \*Full page
- \*Half page
- \*Advertorials

\*Special Packages:

Commit to all three MDET editions for the year and receive 15% discount

Please check the website to see the MDET Rate Card for more details, information and pricing.

[namdet website link](http://www.namdet.org)





# National Association of Medical Device Educators and Trainers



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